



Mint 400 Media Guidelines

Welcome to the 2019 BFGoodrich Tires Mint 400 powered by Monster Energy! Safety for our spectators, racers, volunteers, TV production crew, event staff, and media is paramount at The Mint. The following Media Guidelines are being provided to you, to ensure that you understand your obligations as a credentialed member of The Mint 400 media. If you have any questions not answered here please contact Jim Graham / jim@themint400.com

Remember - submitting a media credential request does not guarantee media credentials. The Mint 400 will review all credential requests and we reserve the right to approve or deny any application. If you are a media group, a form must be filled out for each individual.

The BLM, Mint 400 Staff, and/or Best in the Desert Staff reserve the right to remove credentials onsite if any policies or procedures, safety or otherwise, are violated. Media access to The Mint 400 race is a privilege, not a right, and your access can be revoked at any time.

No media credential requests will be accepted in person. No exceptions. You MUST register online.

Media members must be 18 years of age or older. Media credentials are non-transferable, no exceptions. Credentials are required to shoot on course during Time Trials and The Mint 400 race. You do not need credentials to shoot any of the Mint 400 festivities or from spectator areas on race day. Competitor team members may NOT leave the designated pit areas to document the race - doing so will result in time penalties.

Credential Fee

The cost for media credentials is \$150 and is non-refundable. Payment is due once your application is accepted via our online payment system.

Credential Pickup

There is NO onsite media registration at The Mint 400 whatsoever. You must submit an application online. Credentials are required to shoot Time Trials AND on any part of the course during The Mint 400 race. You do not need credentials to shoot any of the Mint 400 festivities or in spectator areas on race day.

You must show a valid government issued ID to receive your credentials. They may not be picked up by a third party as you will need to sign important waivers in person at the time of pick-up.

To pick up yours credentials before Time Trials, visit the media table at Atomic Liquors from 3:00pm-6:00pm located at 10th & Fremont Wednesday, March 6th.

For those NOT shooting Time Trials, credentials may be picked up Friday, March 8th from 9am to 5pm at the media table inside the Mint 400 Main Stage lot located on 9th and Fremont. At the time of credential pickup you will be issued a numbered "Guest Media" vest, wristband, lanyard, two media placards for your vehicle and flag for your vehicle. Place the placards in your front and rear windows and flag on your vehicle prior to entering Time Trials AND The Mint 400 race area. **You must have your credentials to access the media parking areas and the Mint 400 racecourse.**

Release Waiver

Each individual approved for media credentials must sign the required *Best in the Desert* Release Waiver AND The Mint 400 Release Waivers in person before credentials will be issued. Please bring a government issued photo ID with you.

Mint 400 Editorial / Team License Agreement

Each individual approved for media credentials must sign the Mint 400 Editorial / Team License Agreement in person before credentials will be issued. Media licensing is strictly enforced at this event. Please read the license thoroughly. If you need a *Commercial* license please contact us prior to the event.

Aerial Drone Policy

There is absolutely NO flying of radio controlled “drones”, “quadcopters”, or “helicopters” at The Mint 400. Period. End of discussion. Don’t ask. The answer is no. This is in keeping with the 2019 Best in the Desert Media policy, BLM regulations, Clarke County and FAA requirements. Our insurance will not allow it. And with 25 helicopters in the air we wouldn’t allow it anyway. We don’t doubt your skills. Just too risky.

Mandatory Helicopter Pilots Meeting

There is a mandatory helicopter pilots safety meeting on Friday March 8th at 3pm at the Mint 400 Main Stage lot located on 9th and Fremont.

Mandatory Media Safety Meeting

There is a mandatory media safety meeting on Friday March 8th at 2pm at the Mint 400 Main Stage lot located on 9th and Fremont. Attendance will be taken. We will review safety guidelines, discuss media rights, and offer suggestions for shooting locations. You must be credentialed to attend this meeting.

Mandatory Safety Vests, Media Credentials, Wristbands, Media Placards and Media Flags

All media personnel must wear the supplied Mint 400 safety vest on the course. No media will be allowed to wear personal vests. Failure to do so will result in revocation of your media credentials and you will be required to leave the course. This is a Bureau of Land Management (BLM) requirement AND IS NOT OPTIONAL. Your 2019 Mint 400 Guest Media Vest is paid for with your credential fee. They do not need to be returned. In addition to your mandatory safety vest you must wear the issued wristband and credential at all times. Please display your supplied media vehicle placards on the front and rear windshield of your vehicle and flag on your vehicle at all times. When you enter the media areas ALL persons in your vehicle must be credentialed media. NO EXCEPTIONS.

Media Classes – “Guest Media” and “Mad Media”

There are two classes of media at The Mint 400 - “Guest Media” which includes any/all media who are pre approved professionals credentialed by The Mint 400 wearing a Guest Media vest AND the “Mad Media” television film crew and photographers. The Mad Media film crews have additional access to areas NOT permitted to Guest Media and shall have the authority to request that Guest Media move if they are deemed to be unsafe, or obstructing television cameras view of the race course. Please do not block the Live Stream cameras.

Guest Media may be asked to move from a specific location for any reason, by BITD staff, BLM personnel, and/or Mad Media crew. Media credentials may be revoked (with no refund due), for any reason at any time including but not limited to: unprofessional behavior, unsafe behavior, and/or ignoring the requests of safety workers and/or BLM or BITD officials.

Race Teams

In the interest of fairness to all race teams, NO RACE TEAM PERSONNEL are eligible for Media Credentials allowing them access to the racecourse. No exceptions. Race team members may NOT leave the designated pit areas to photograph or film the race.

Safety and Best Practices for Photographers and Videographers

GUEST MEDIA are required to stay back AT LEAST 50 FEET from the racecourse at all times. YOU ARE NOT ALLOWED TO STAND IN THE RACECOURSE FOR ANY REASON. If you are found on the course or within 50 feet of it by a Best in the Desert Official, or BLM official, your media privileges will be immediately revoked and you will be required to leave the event. You are also not permitted to drive on any part of the racecourse at any time. No Exceptions.

Access to The Mint 400 Time Trials on Thursday, March 7th

To pick up yours credentials before Time Trials, visit the media table at Atomic Liquors from 3:00pm - 6:00pm located at 10th & Fremont Wednesday, March 6th. The drive from downtown Las Vegas to Time Trials is approximately 45 minutes. You will be issued a "Guest Media" vest, wristband, lanyard, two media placards and a media flag for your vehicle. Place the car placards in your front and rear windows and your flag on your vehicle prior to entering the Time Trials area. You must have your credentials to access the Time Trials parking area and the Time Trials course. Do NOT drive your vehicle into the open desert! Remain on marked roads always! DO NOT PARK ON VEGETATION OR YOU WILL BE TICKETED BY THE BLM.

Park your vehicle in the designated Time Trials parking area and walk to areas that are safely accessible to the Time Trials racecourse.

Use common sense when picking your spot to film or shoot from. The outsides of turns are very dangerous! Do not under any circumstances stand on the outside of a turn or cross the racecourse when a competitor is on course.

Access to The Mint 400 Racecourse on Saturday, March 9th and Sunday, March 10th

Prior to driving out to the racecourse, please tape your media placards to the front and rear window of your vehicle and put your flag on your vehicle.. Please put on your media vest and be prepared to show your wristband and credential badge. Everyone in your vehicle must have a vest, wristband, and credential – no exceptions.

You will be given a map that shows you where you may park your car to access the racecourse.

Please do NOT deviate from the marked roads and parking spots indicated on this map.

Please do NOT park in the designated spectator areas as space is extremely limited.

Please do your best to avoid blocking the view of those spectating when working near those areas.

HELP US PROMOTE THE MINT! Please hashtag #mint400 and tag @themint400 on your posts, photos and videos - and when possible select the Mint 400 locations in Vegas and out at Jean and Primm. This helps us track or engagement and stoke sponsors out. THANK YOU!